**ANTARES** 

BARCELONA



### THE ART OF DISTINCTION

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# "A DYNAMIC INTERPLAY BETWEEN VARYING PERSPECTIVES ADDS SENSUAL AMBIGUITY TO THE COMPLEX PERCEPTION OF SPACE AT ANTARES."

ODILE DECQ / Architect

Barcelona has long been home to lovers of the unusual and a vibrant hub for those at the forefront of art, literature, tech and design. Nestled between the Montserrat mountains and the Mediterranean Sea, its spirit is encapsulated in the singular architecture of cathedrals like the Sagrada Família, or Park Güell, from the eccentric genius Antoni Gaudí.

Today, Barcelona continues to grow and change, and it attracts creative leaders and tech innovators from around the world. Diagonal Mar is a neighbourhood that perfectly fuses the city's cosmopolitan history with a vision for the future, making it the ideal location for Antares, the tallest and last residential tower to be built in Barcelona. Designed by Odile Decq, the renowned architect whose illustrious career encompasses projects across the globe and has seen her awarded the Golden Lion of Architecture and the Jane Drew Prize, Antares is a *sui generis* masterpiece for 21st-century living.

Triple-vaulted ceilings in the building's stunning lobby, an onsite restaurant, a 24/7 concierge service and all the latest installations in leisure and wellness are combined with a sky terrace offering 360-degree views, 100-metres above sea level. Antares offers an array of dynamic spaces to inspire, in the most inspiring city in the world.



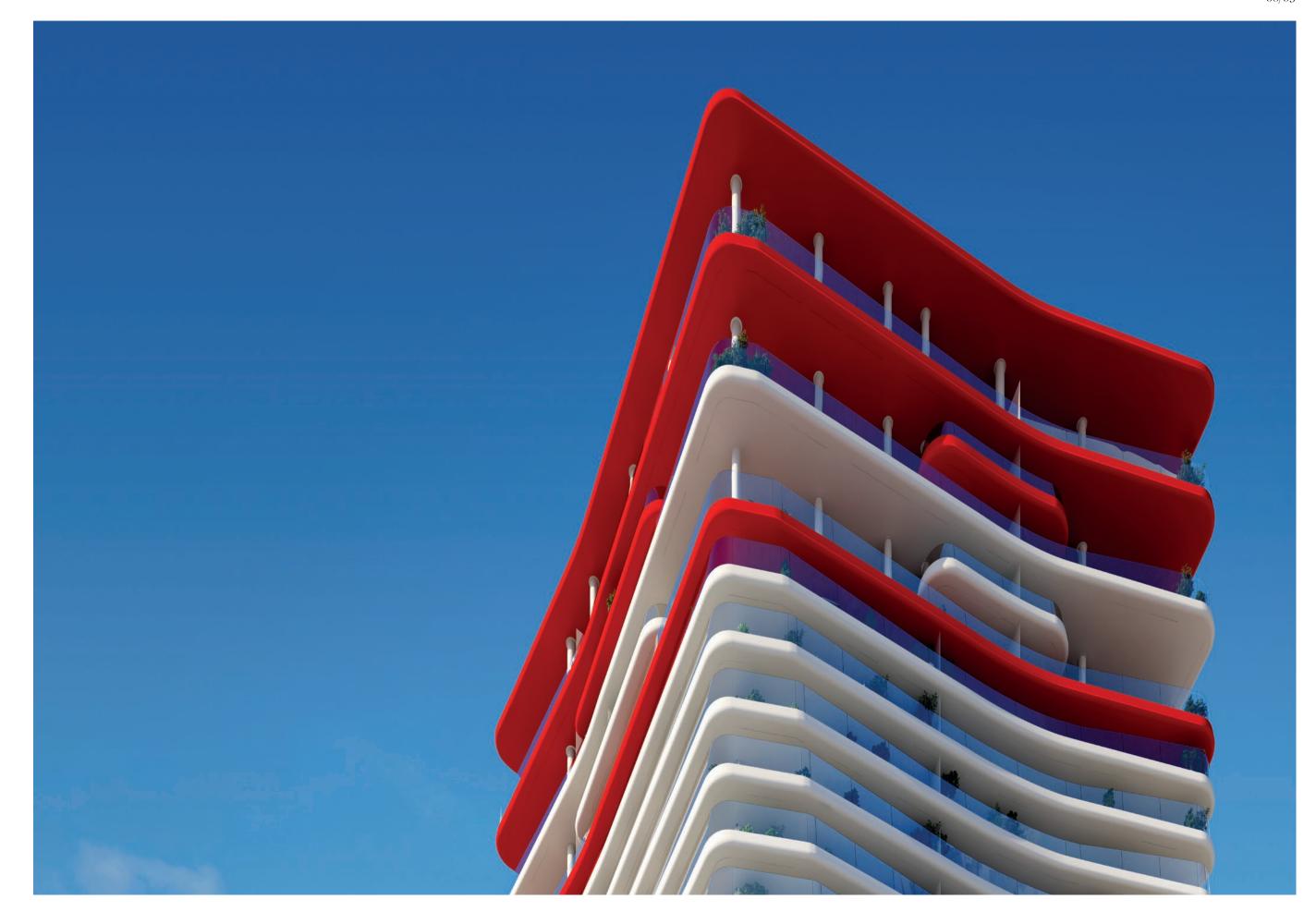


### Altitude + Attitude

Antares is more than just the tallest residential tower in Barcelona, it has a dynamism that reflects the nature of the city itself.

A VISIONARY ADVENTURE

by ODILE DECQ / Architect



### ICONIC

From the sea to the sky
From the sky to the sea
Smoothly undulating with a visual distortion
Twisting dynamically
Irregular but continuous
New form, new shape, new curves
Everywhere the same transformation
Antares proceed of a global design
White and red, red and white
And some dots of black
Swimming in the sky when flying over the sea
Magic height and horizontal extensions
An adventure to live.

I wrote this poem last year for the presentation at the Venice Biennale, about my first major residential project: Antares, in Barcelona. It was a challenging project and required a lot of hard work, but it was a labour of love for me and my team, and we felt enormous satisfaction on completion of the plans. Designing an ambitious residential project has been hugely motivating because it has allowed me to express my vision on the future of luxury apartments.

With Antares, I wanted a design that breathed dynamism in every place and every moment. That gave the building a strong identity and an enriching perception of time and space. The intention was to create something where all the

components – both internal and external – perfectly interacted with each other to produce an inspiring whole.

We have tried to play with the curves – something that reminds us of Joan Miró and Antoni Gaudí, the architectural genius of Barcelona. Use of colour has been important too – red, black and white – to give the building its own personality and turn it into something unique and unrepeatable.

Making use of natural light was a crucial factor when planning Antares. Open plan interiors lead directly to large terraces with expansive views of the Mediterranean and the mountains of Barcelona. The light that penetrates from all sides provides the sense of dynamism we sought.

BOLD

### STATURE

A personality that emanates from the city itself. From my first visit to Barcelona in the mid-1990s, I was able to feel it not only in the buildings but in the interior design of bars and restaurants and in the gardens and plazas. An energy and a creativity that have attracted renowned international architects to Barcelona in recent years, such as Toyo Ito, Jean Nouvel and Herzog & de Meuron. Not to mention the extensive list of local names such as Enric Miralles, Benedetta Tagliabue or Josep Lluís Mateo, whose formidable creations have left their mark on the city. Antares aspires to be part of this proud collection of contemporary buildings that transcend the passage of time.

Antares brings to Barcelona a unique residential building one that is a match for any in the great capitals of London, Paris or New York. What makes Antares stand out is not just the inventive exterior and interior design, but the wide range of luxury services offered to its residents and guests. Five-star services, normally associated with the best hotels in the world, enhance the experience. And Antares is all about unforgettable 'experiences', a living space that inspires.

Our concept from the start was to create a truly innovative building that would set a new benchmark in luxury living. A property conceived and built primarily for the enjoyment of residents, but also for Barcelona locals and visitors to look at and admire.





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# ARCHITECTURE IS AN ADVENTURE: IT SHOULD NEVER BE ORDINARY.

99

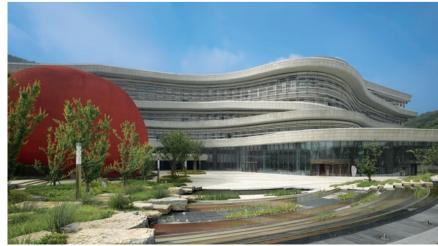


ODILE DECQ

French-born Odile Decq opened her first studio in 1978. A decade later, her Banque Populaire de l'Ouest in Rennes won 11 awards. Since then, highlights have included the Venice Biennale Golden Lion 1996, Maison& Objet Designer of the Year 2013, the Jane Drew Prize for women in architecture 2016, and Architizer's Lifetime Achievement Award 2017. Now globally recognised, Odile still works from her studio in Paris, and continues to create global landmarks through her unique, cutting-edge yet sensual architecture. AWARD-WINNING PORTFOLIO. ODILE DECQ'S INSPIRATIONAL DESIGNS COMBINE COLLISIONS OF GEOMETRY WITH BOLD LASHINGS OF DEEP RED. HER INIMITABLE STYLE IS EMBODIED IN MASTERPIECES SUCH AS THE PHANTOM OPERA RESTAURANT, PARIS AND THE GREENLAND PAVILION, SHANGHAI.



This page
GREENLAND PAVILION
Shanghai, China
FANGSHAN TANGSHAN
National Geopark Museum, Nanjing, China
Opposite page
SAINT-ANGE RESIDENCE
Seyssins, France
PHANTOM OPERA RESTAURANT
Paris, France
(image copyright: Roland Halbe)





2017 / ARCHITIZER A+ AWARDS LIFETIME ACHIEVEMENT AWARD

**NEW YORK** 

2016 / JANE DREW PRIZE Major contribution for women in the architectural field

LONDON

2015 / BLUE PRINT AWARD, BEST NON-PUBLIC USE RESIDENTIAL PROJECT Saint-Ange Residence

LONDON

2015 / DOCTORATE HONORIS CAUSA IN ARCHITECTURE Université Laval

QUÉBEC

2013 / ATHENAEUM INTERNATIONAL ARCHITECTURE AWARD Phantom Restaurant

CHICAGO

1996 / GOLDEN LION VENICE ARCHITECTURE BIENNALE

VENICE





## 

THERE IS NOT JUST ONE BARCELONA, BUT
MANY, AND LIKE LAYERS OF SEDIMENTARY ROCK,
THEY OVERLAP AND INTERPLAY WITH
ASTONISHING FREEDOM.

## BARCE

By ISABEL COIXET

Film Director

Isabel Coixet is an internationally renowned film director from Spain.

Recipient of several Goya Awards, she has directed more than 20 films throughout her career. Coixet has also written novels and autobiographical books about her life and profession.

# LONAS



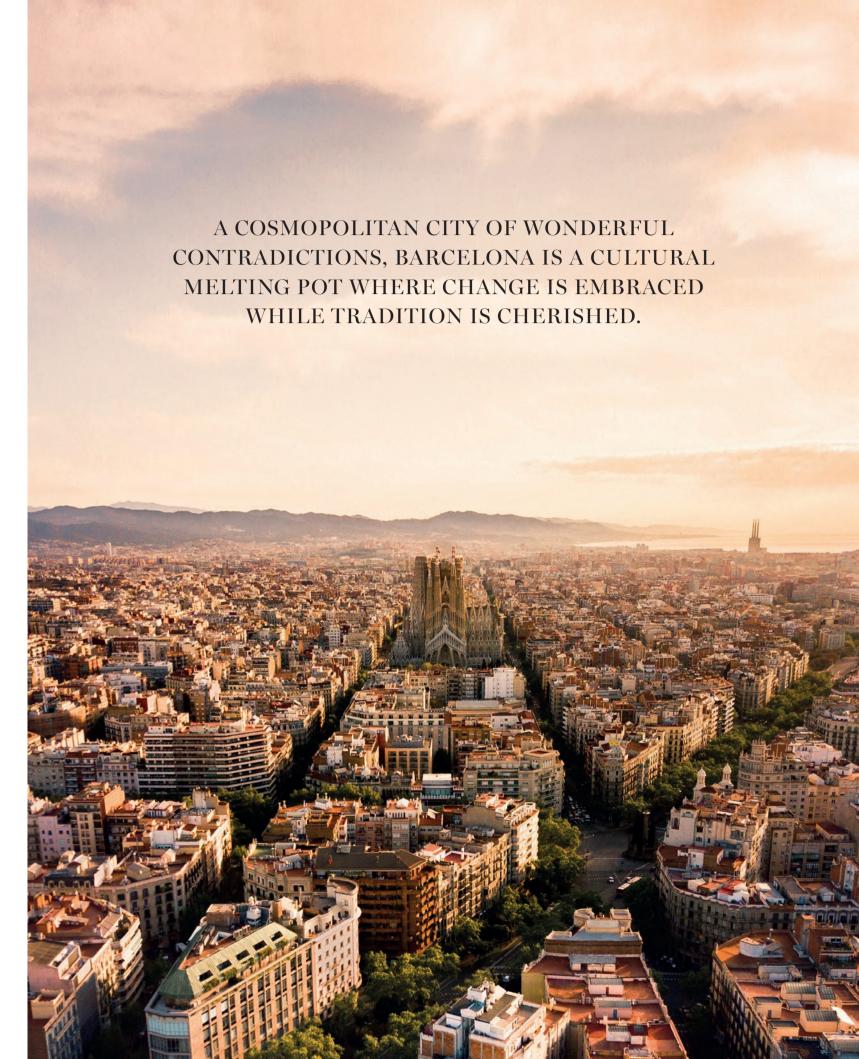


This page
SANTA MARIA DEL MAR BASÍLICA
14th-century Catalan Gothic architecture
DISTRICT 22@
21st-century architecture
Opposite page
LA SAGRADA FAMÍLIA
Aerial view towards the east of the city

If you choose to spend a day in Barcelona travelling through time, you might begin at the oldest place in the city: the *Temple of Augustus*, where you can see and touch the ancient columns at the best-preserved site of Roman ruins in a city that dates back over 4,000 years. From there, walk just a few metres and you'll jump forward thousands of years through history to the *Santa Maria del Mar Basílica*. Perhaps the purest and most harmonious example of Gothic architecture, with its surprising prismatic columns inspired by the Roman columns at the *Temple of Augustus*.

The Mercat de Santa Caterina is just a five-minute stroll from the Temple. The market, with its breathtaking ceiling of coloured tiles, was founded in 1848 on top of a convent of the same name, and has been remodelled in exquisite taste by Miralles Tagliabue EMBT. Today, it offers an excellent selection of provisions to locals from the Ribera neighbourhood and tourists alike.

As you cross through narrow alleyways still filled with artisans' workshops where you can find anything from custom furniture to wicker baskets, lamps and antiques, you'll soon arrive at one of the most beautiful concert halls in the world. For me, there's no doubt about it. Thanks to its size, acoustics and simple complexity, the Palau de la Música, built in 1908 and designed by Lluís Domènech i Montaner (a modernist architect determined to display all his knowledge of metalwork, stained-glass windows, sculpture, glass and mosaic), is quite simply the best in the world. Any piece of music you hear in this auditorium gains an extra layer of beauty and solemnity, simply from being performed on such a hallowed stage and one that is watched over by sculptures of the muses of the arts.







### THE MEDITERRANEAN SEA PLAYS AN ESSENTIAL PART IN THE RICH CULTURE AND LIFESTYLE OF BARCELONA.

SOMORROSTRO BEACH Beach and promenade towards Port Olímpic

Also nearby is another piece of architecture that is emblematic of Barcelona: Casa Batlló. Like something out of a fairvtale, this UNESCO World Heritage Site, along with La Pedrera/Casa Milà, are the two buildings that best showcase the kaleidoscopic virtuosity of Gaudí, the architect whose name has almost become synonymous with Barcelona. Their exceptional curved spaces are inspired by nature, and they in turn have inspired hundreds of architects across the world. You can then continue on your journey through time, travelling now to 1929, to The Barcelona Pavilion designed by Ludwig Mies van der Rohe for the International Exposition. It remains perfectly intact, with the famous Barcelona Chair as its centrepiece. How to describe this place? All at once it feels magical, austere, understated and utterly zen - despite the fact that it was created many years before such a term became popular in Spain, surging from the depths of Gaudi's creative genius. There's something about the house that remains in dialogue with the rolling, organic forms of La Pedrera: the vin and the yang. Two different ways to experience a city that is warm and cosmopolitan, free and exciting.

Walk towards the sea from the Mies van der Rohe Pavilion and you will pass through the *Plaza del Mercat de les Flors*, where there are two spaces dedicated to theatre and dance, and where there are always fascinating performances and a great vibe. In the summer it's not unusual to see Isabelle Huppert having a drink with Jean-Paul Gaultier or Bob Wilson on the sun-dappled terraces.

Barcelona has achieved something unique. It has managed to grow and evolve like few other major cities, embracing the digital revolution, adopting new trends and welcoming other cultures without losing its essential character. The city has preserved historic neighbourhoods such as El Born or l'Eixample, while at the same time integrating new neighbourhoods like 22@ in Poblenou - now home to many of the biggest tech firms from around the globe and a node for the city's entrepreneurs. It's thanks to the city's tech revolution that the established universities (some of which are centuries old) attract many of these entrepreneurs and why more than 90,000 participate each year in the *Mobile World Congress* – one of the largest technology fairs in the world, which has taken place annually in Barcelona for over 15 years.

Today, balance is Barcelona's greatest resource: balance between the past and the future, between the cultures that built the city's foundations and the cultures that will propel it towards the future.





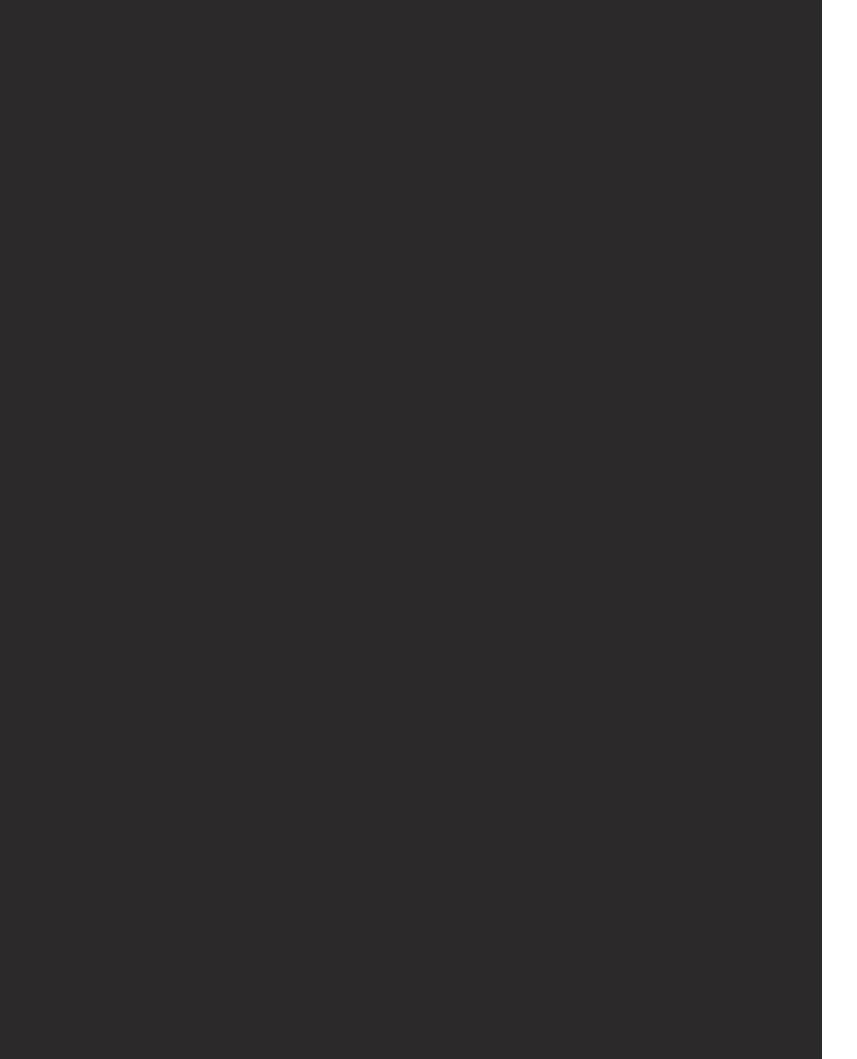








A C O S MOPOL ITAN TEMP TATION



"For me, Barcelona has always been a cinematic city because of the order of its streets, the beauty of its buildings and the friendliness of its people. This makes Barcelona go hand in hand with one word: enjoyment."

### By JUAN DUYOS / Fashion Designer

Juan Duyos is one of the most recognised Spanish fashion designers today. He regularly presents his collections at Madrid Fashion Week and is closely linked to Barcelona, where he works regularly.

Fashion has always been at the heart of Barcelona. The textile sector drove industrialisation in Catalonia in the 19th century and this tradition is reflected today in the work of local designers who are connected to global trends and innovation. It's easy to stumble across small boutiques all over the city that bear the names of their founders and exist in harmony with the big-brand retailers and powerful international fashion houses you can find along Passeig de Gràcia. In fact, it's on that very avenue, just opposite *La Pedrera*, that you'll find an unmissable local gem. *Santa Eulalia* is a tailor and store that offers selected fashion brands and accessories. After 175 years in business, the store is still thriving, having been completely renovated. There's even a cute little café inside.

Around the historic centre, in the l'Eixample neighbourhood, I recommend noted designer Teresa Helbig's atelier (Mallorca 184). Prior reservations are a must. Her work combines passion, hours of labour and precise artisanship. There's also Lydia Delgado (Séneca 28) who makes highly personal designs that are endlessly surprising, and Ailanto (Enric Granados 46), a boutique run by twin brothers who have created a contemporary line of womenswear that is versatile and feminine. At Andrés Sardá (Valencia 272) exquisite bathing suits and lingerie catch the eye, and for an exceptional range of menswear brands, both classic and contemporary, stop by The Outpost (Rosselló 281). At Boo BCN (Bonavista 2) you'll find a range of clothing in an eternal, timeless style by both heritage and emerging local designers, and then there's Darial (Ausiàs Marc 37), which has plans to become the most exclusive concept store in the city.

If you head down to the Gothic Quarter, to El Raval and especially to El Born, you'll stumble across clothing from the most creative designers in the city, some of whom participate in *080 Barcelona Fashion*, which is held twice a year in iconic parts of the city, such as the modernist Sant Pau hospital. It's a contest that aims to boost creative talent in a dynamic city where fashion thrives in specialised schools, photography studios, modelling agencies, and the *Design Museum (Plaza de les Glòries 37)*, which houses a fascinating collection of contemporary and vintage clothing.

Three years ago, Domingo Rodriguez founded his brand *Dominnico* in Barcelona and has since created styles for Rosalía and Lady Gaga. You'll also find the bridal boutique *Yolancris* (*Diagonal 508*) nearby, which styled Shakira and Beyoncé.

Of the many names that scream with personality, I have to mention  $Krizia\ Robustella$ . At her  $KR\ Store\ (Montsió\ 6)$  she has been selling youthful, colourful clothes inspired by the 80s for over a decade.  $Miriam\ Ponsa\ (Princesa\ 14)$  designs in an avant-garde, artisanal style,  $Brain\ Beast\ (Passeig\ Picasso\ 24)$  makes flirty, transgressive outfits,  $Natalie\ Capell\ (Carassa\ 2)$  creates delicate, wistful dresses and  $Veneno\ en\ la\ Piel\ (Rec\ 41)$  is the place to go for women's gala wear. Other participants of  $O8O\ Barcelona\ Fashion\ include\ the\ renowned\ label\ Custo\ Barcelona\ (Plaza\ de\ les\ Olles\ 7)$ , which also presents a collection each year at New York Fashion Week.

This historic part of Barcelona is also home to eclectic stores like *Menchén Tomàs* (*Rec 46*), a home to luxury everyday womenswear and created by a Barcelona-based designer, and *La Comercial* (*Rec 52*) where you can purchase accessories, cosmetics and homewares from high-end, select labels. Then there's *Noténom* (*Rec 48*), a must-visit store where the personal service and attention to detail is extraordinary. For lovers of clothing and accessories from other eras, there's *Le Swing Vintage* (*Lledó 6*).

After so much shopping in El Born, a neighbourhood centred on the impressive market of cast-iron architecture and that has been reborn as a cultural centre, you might want to snack on the delicious pastries available from *Hofmann* (Flassaders 44) or stop to eat in one of the many authentic restaurants in the area. From the homely bistro Café Kafka (Fusina 7) to the farm-to-table Zero Patatero (Passatge Mercantil 1), the offerings are rich and varied. As the name suggests, Pork (Consolat de Mar 15) offers all kinds of porkbased delights, and at *Passadís del Pep (Plaza de Palau 2)* or Estimar (Sant Antoni dels Sombrerers 3) you can enjoy fresh fish and seafood. Vila Viniteca (Agullers 7) is the place to go for ham, cheese and wine, and you can learn the traditional way of pouring a cider from up high at the Catalan-Asturian vermouth bar El Chigre 1769 (Sombrerers 7). Closer to the sea, Oaxaca (Plaza de Palau 19) offers elevated Mexican cuisine right next door to the Barcelona classic, 7 Portes (Isabel II 14) and a new elevated vegetarian restaurant, The Green Spot (Reina Cristina 12). If you're headed along the Rambla don't skip the historic Mercat de la Boqueria, and if you're looking for a good paella you'll find it for sure at La Mar Salada (Passeig de Joan de Borbó 58).





PASSEIG DE GRÀCIA Barcelona's luxury shopping mile of international brands

I have to mention some of the city's most iconic stores, like *Sombrerería Mil (Fontanella 20)*, where celebrities such as Scarlett Johansson and Robert de Niro have stopped to buy hats, modernist glove store *Guantería y Complementos Alonso (Santa Anna 27)* and *La Manual Alpargatera (Avinyó 7)*, where artisanal espadrille shoes have been in production since 1940. They're so sought after, there's frequently a long line of customers – often out of the door and down the street – throughout the year. It was the brand favoured by Salvador Dalí and many actors from Hollywood who sought traditional Spanish footwear.

There's also no way I could finish this article without taking a stroll through Poblenou, the neighbourhood that is home to the Antares residences. This part of Barcelona is full of history, with a storied industrial tradition that has successfully evolved into the city's technology hub and innovation district, while at the same time opening itself up to the sea and attracting young, dynamic people.

These unique characteristics have created an interesting blend of traditional businesses and surprising new ventures. You can eat at restaurants like *La Biennal*, which opened over 30 years ago at its lively *Rambla del Poblenou 76* location. On the same street you can drink a horchata at *Tio Che (44)* and eat daily market specials at *Els Tres Porquets (165)*, a wonderful tavern for food and wine. If you're after something else, Asian cuisine is on offer at *Koh (Pujades 133)*, cajun chicken can be found at a fun eatery named *DooBop (Sardenya 48)*, craft beer

is on tap at La Cervecita Nuestra De Cada Día (Llull 84), tea can be taken at the exquisite Espai Joliu (Badajoz 95) concept store, and for a great coffee, look no further than Nomad Roasters (Pujades 95). I'd also highly recommend tasting the delicious small plates from the best and most famous restaurant in the neighbourhood, L'Artesana (Sant Joan de Malta 150), a paella at the Escribà seaside eatery at Bogatell Beach, and sitting down for a relaxing coffee at the Sala Beckett (Pere IV 228) theatre café.

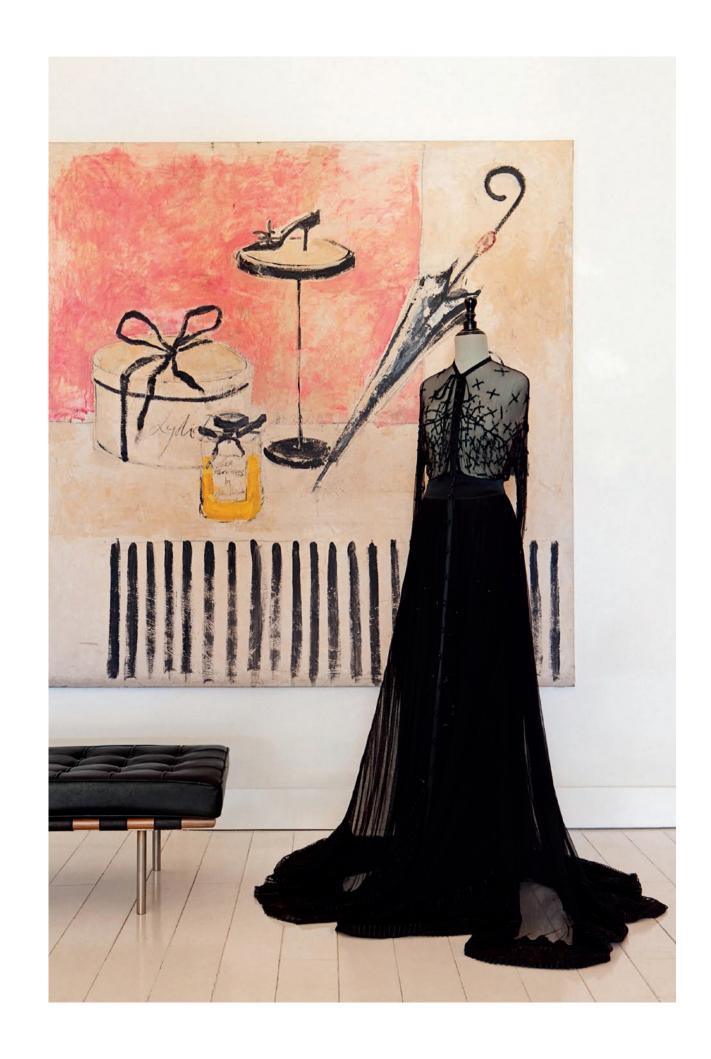
For nice stores in keeping with the local neighbourhood, there's Festuk (Rambla del Poblenou 67), Bagoa Fashion

For nice stores in keeping with the local neighbourhood, there's Festuk (Rambla del Poblenou 67), Bagoa Fashion (Marià Aguiló 115) and Serendipity (Dr Trueta 236). You'll find fantastic 20th-century furniture at Brutus de Gaper (Pamplona 60) and the neighbourhood is also home to Gabriela Coll Garments (Pallars 85), a youthful brand that will certainly surprise. Coll's designs for men and women are fresh, modern and of the highest quality. Rather than designing new collections each season, she creates work in a series that spring from the same imaginary worlds.

This is just a small selection of some of the great boutiques and eateries in Barcelona. But don't take my word for it – the best way to get to know the city is to head out and find your own favourite places.



This page
080 BARCELONA
Fashion Week
(image copyright: 080 Barcelona)
Opposite page
LYDIA DELGADO
Séneca, 28
(image copyright: Lydia Delgado)





# SOCIAL SOCIAL

It's said that the Catalan character lies somewhere between seny (good sense) and rauxa (passion).

That's also a great way to describe Barcelona, an elegant city with a rational urban plan that surrendered itself to the inspiration of artists, designers and bon vivants who knew just how to transform their creative impulses into declarations of beauty.

### **By JOANA BONET**

Editor of Fashion & Arts Magazine (La Vanguardia newspaper)

Joana Bonet is a journalist and writer, as well as one of the most recognisable female voices currently in Spain. She edits the Fashion & Arts magazine for La Vanguardia newspaper, and regularly participates in radio and television programmes.

Many years ago, mothers from well-to-do families members' club in Port Vell marina; and Soho House, wished for nothing more than their sons to marry a girl who lived on the same street. A century and an entire cultural revolution later, those rarefied upper classes are less prominent and the fusion of cultures in Barcelona today is strong. The social scene has grown richer in accents and the city has become a melting pot of interactions between the north and south. From the austerity of the early 20th century to the sensational designs of the avant-garde, Barcelona is a swinging city, marching to the beat of its own rhythms and attracting people from all over the world who are drawn to a place open to progress and a hub for the latest technology. Barcelona is a laboratory for ideas and good times.

This Mediterranean city offers plenty of glamorous accommodation, where refined, classic hotels are nestled among boutique, luxury options, like the Primero Primera, a memorable mansion where the tastes of the old bourgeoisie have been preserved. And the halls and terraces at *The Wittmore*, *HotelNeri*, Mercer Barcelona, the Monument Hotel, and The Serras (in the building where Picasso had his studio) transform a hotel stopover into a painterly sojourn. Daily life includes all the trappings of the 21st century, like bars equipped with business lounges that are perfect for after-work drinks on a Wednesday: Ethniko or The Wild Bunch are just a couple to choose from.

Barcelona has improved its offerings in nightclubs and private clubs too, which include Marula Café, a sister to the famous club in Madrid that promises to be a danceable place for clubbers who are ever-so-slightly beyond their twenties; OneOcean Club, a private

with its exclusive restaurant overlooking the harbour and *Cecconi's* on the ground floor. There are also the cultural foundations and artists' groups that represent the cream of the city.

Creative, sensual, hedonistic and welcoming, Barcelona offers visitors a banquet for the senses, making it the world capital for new gastronomy. Unmissable restaurants include Cinc Sentits from Jordi Artal, where high doses of sensibility meld with an understated sense of modernity. There are also many vegan options in El Raval, a neighbourhood frequented by hipsters and bohemians, including *Tamia Organic* Food, Flax & Kale, and Teresa Carles. Of course, you can't mention food in Barcelona without talking about the tapas culture and the many eateries to enjoy a sociable meal with friends and family. Some favourites include Bar Cañete, which is beside Gran Teatre del Liceu, Casa Guinart inside Mercat de la Boqueria, Bodega la Puntual beside The Picasso Museum, and *Gresca*, where contemporary dishes showcase seasonal ingredients. There's also a new seafood tapas bar *La* Barra from Carles Abellán at W Barcelona, which is

> Creative, sensual, hedonistic and welcoming, Barcelona offers a banquet for the senses.





This page JAMBOREE Live music club Opposite page ONEOCEAN CLUB  $Superyacht\ marina\ club$  38/39



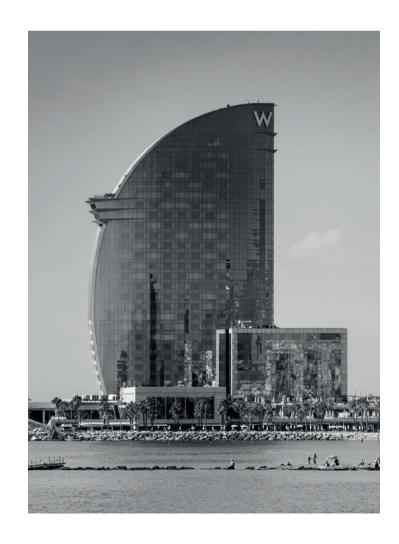
And then there's the long list of renowned gourmet restaurants. Majestic encounters occur on every plate at *Caelis* by Romain Fornell, where he reinterprets tradition with his own daring and passionate creations. Other great restaurants that mix Spanish and Catalan cuisine perfectly include *Nectari*, *Disfrutar*, *Hisop*, *ABaC*, *Lasarte* and *Moments*. Hints of happiness and sparks of flavour can also be tasted at *Tickets* by Albert Adrià, and *Dos Pebrots*. Cocktail bars are also now an important part of the city's cultural vibe and a sure stop-off between dinner and home (or a nightclub, perhaps). From the mythical *Boadas Cocktails* to new locations like *Negresco Bar* or *The Alchemix*, catering to every whim for taste and discovery.

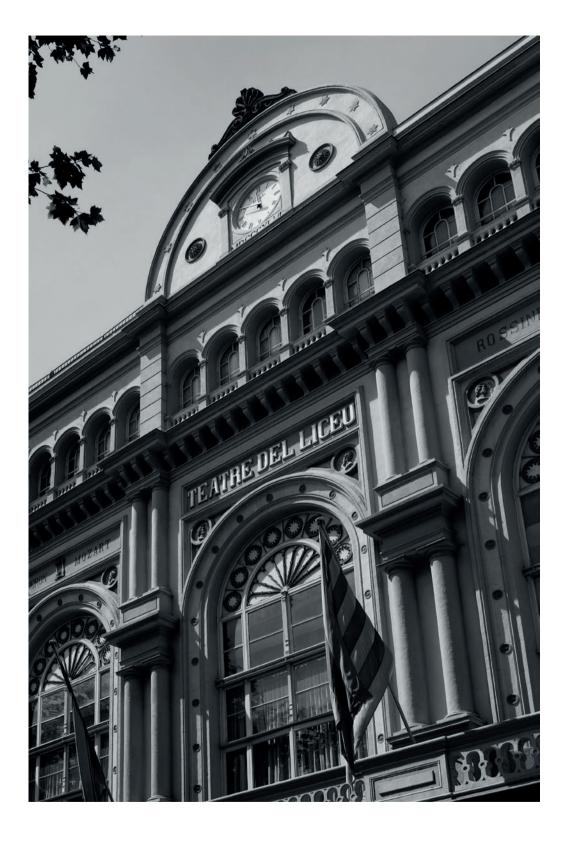
Barcelona is a beacon for the avant-garde and a window to the Mediterranean, and its sophistication lies in perfectly balancing two apparently contradictory traits: simplicity and boldness. With this in mind, if you're looking for the perfect soundtrack for your cocktail, there's the pioneering jazz club Jamboree, where legends including Chet Baker, Dexter Gordon, Stéphane Grappelli and Tete Montoliu have all played, or the Harlem Jazz Club, where the rhythms of bossa nova, blues, soul and flamenco-jazz fill the night. Barcelona is - and always has been - a musical city, beginning with Parallel, which in its day was compared to Montmartre and London's West End, through to the massive nightclubs and festivals with international line-ups and artists to suit all tastes: Razzmatazz nightclub, the Jardins de Pedralbes festival, Sònar festival and Primavera Sound festival, to name but a few.

This article wouldn't be complete without the mention of two places that draw fans from all over the globe: *Gran Teatre del Liceu*, one of the most prestigious opera houses in the world – and also one of the most unusual for its lack of a royal box, as it was commissioned by private citizens and without money from the state or the crown. And of course, there's *Camp Nou*, F.C. Barcelona's stadium, whose museum has received more than 30 million visitors since opening, making it the most popular museum in Catalonia.

In Barcelona, luxury embraces quality, brushing aside mere ostentation. Intimately linked with creativity and entrepreneurship, the city offers an innovative landscape based on the fusion of an ideal cosmopolitan city with an array of tastes and sensations that makes the heart soar.

Barcelona is a beacon for the avant-garde and a window to the Mediterranean.





This page
GRAN TEATRE DEL LICEU
Opera house
Opposite page
LA BARRA DE CARLES ABELLÁN
AT W BARCELONA
Tapas bar and restaurant



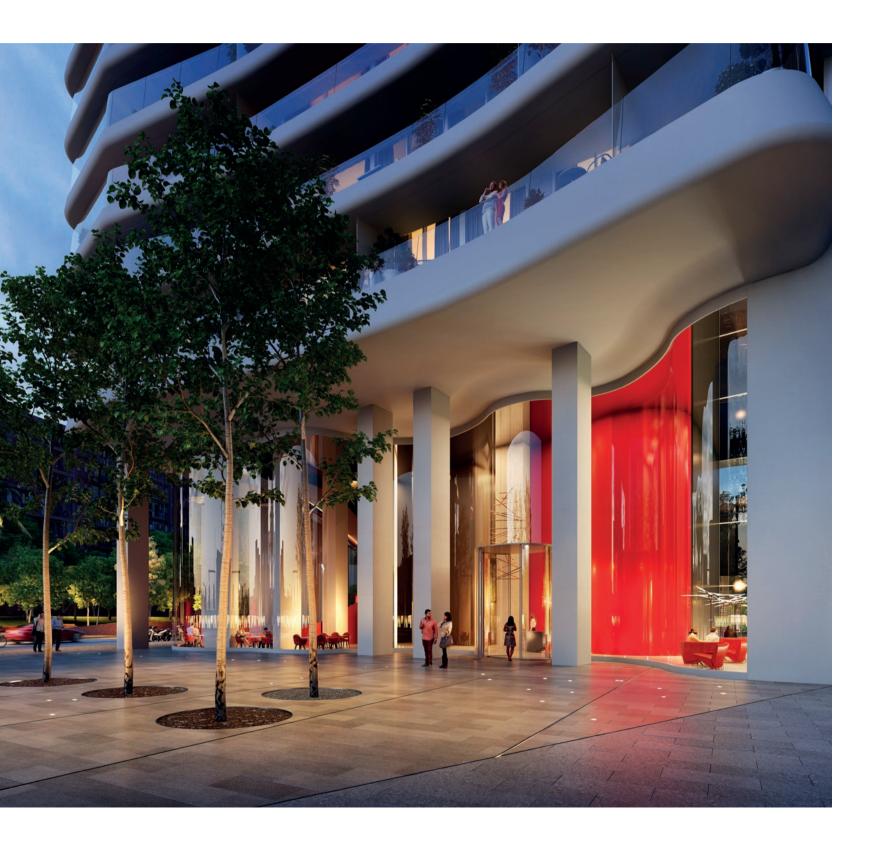
## PROVOKE

your senses. At antares, every space is a dynamic setting where beauty and excellence come together to form a lifestyle, and where comfort satisfies your every need. It's an all-round eruption of pleasure for the senses.

By ANNA ALÓS

Journalist & Writer

Anna Alós is the Cultural Reporter for El Mundo, Spain and the author of many successful books. From a young age, she has worked in different printed media, as well as on radio and TV.



THE JOY OF
RETURNING HOME.
AN ATTENTIVE
24/7 CONCIERGE AND
SECURITY SERVICE
MAKES EVERYDAY
LIFE EASY. ANTARES
IS MORE THAN A
LIVING SPACE; IT IS
A LIFESTYLE.

Relaxing in a rooftop infinity pool overlooking the sea, swimming laps in a heated indoor pool or practising yoga while bathed in natural light. Springing straight from your bed to the gym, improving your handicap with a round of virtual golf, or heading to the cinema without even leaving the building.

These are just some of the options available at Antares, a residence overlooking the Mediterranean, where attention to detail surpasses conventional notions of architecture.

Over time, many different approaches have been taken to humanise cities, but in the end, it always comes down to two options: either you impose urban planning on a landscape, or the environment itself forms a part of a building. When the latter is achieved, nature becomes the meeting point between a residence and its occupant. This flows on to create a lifestyle, before finally transforming a mere dwelling into a home.

Combining her technical prowess and unique aesthetic sensibilities, the architect Odile Decq moves beyond these criteria by turning each space in the residences into a zone of comfort. In Odile Decg's vision, Antares is a tiny galaxy that provides shelter from the grind of daily life in a major city, where residents can bask in the replenishing light of Mediterranean sun as it fills the spacious terraces and pours in through enormous windows, while taking in unequalled views of Barcelona's skyline.

The building's impressive triple-height lobby is the focal point for a style that effortlessly combines a minimalist spirit with the elegance of curves. At the reception desk, imposing concrete columns are softened by the lush foliage of a vertical garden, and residents can rest assured that a multilingual concierge service is available seven days a week, every day of the year, and that the building is fully protected with roundthe-clock security services.



LOBBY 영 CONCIERGE An experience of infinity – an impressive triple-height lobby with a mirrored ceiling

"EVEN THE
SMALLEST
DETAILS ARE
CREATED TO
ENSURE THAT
DAILY LIFE
IN ANTARES
IS DIFFERENT
FROM ANY
OTHER PART OF
THE WORLD."

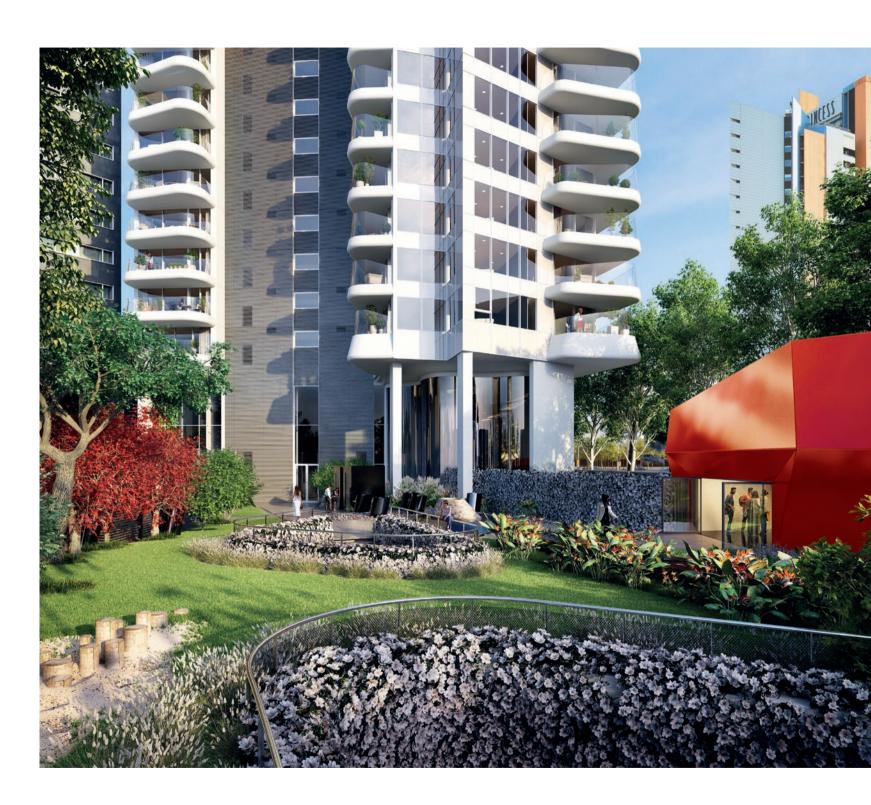
 $\begin{array}{c} \text{ODILE DECQ} \\ \textit{Architect} \end{array}$ 

The private residences are perfectly complemented by a range of areas designed for social activities, or alternatively, spaces where a person can take a moment of leisure and relaxation, escaping everyday routines. These spaces have been conceived to give shape to the Antares microcosm and to stimulate a lifestyle that many would call luxurious, not for its price tag but because of its quality.

It all begins with location. Situated right next to the sea with breathtaking views of Barcelona and the mountains that surround it, Antares has an array of spacious terraces spread around the building that open up the apartments, transforming them into areas for contemplation. The curved lines of the building's architecture bestow a certain sense of movement, and the flair of red featured on the building's exterior gives a hint of architect Odile Decq's signature playfulness,

one of the many elements that combine to make this building unique. The dash of red, the quintessential white of the building's exterior, the endless blue sky and the verdure of the garden fuse gently into the city's vibrant spectrum of colours.

The building's garden forms a natural barrier between the residences and the bustle of the street, but it is also an oasis in itself. There are paddle courts and a virtual golf course, along with a restaurant complete with a terrace and outdoor seating. There is a natural and lingering connection with the sea as well, through the building's two pools. On the rooftop, an infinity pool with 360-degree views leaves you feeling like you never stepped out of the Mediterranean, while in the 17-metre heated indoor pool, a ceiling adorned with mirrors regales you with the sensation of open space as you cut through the water.



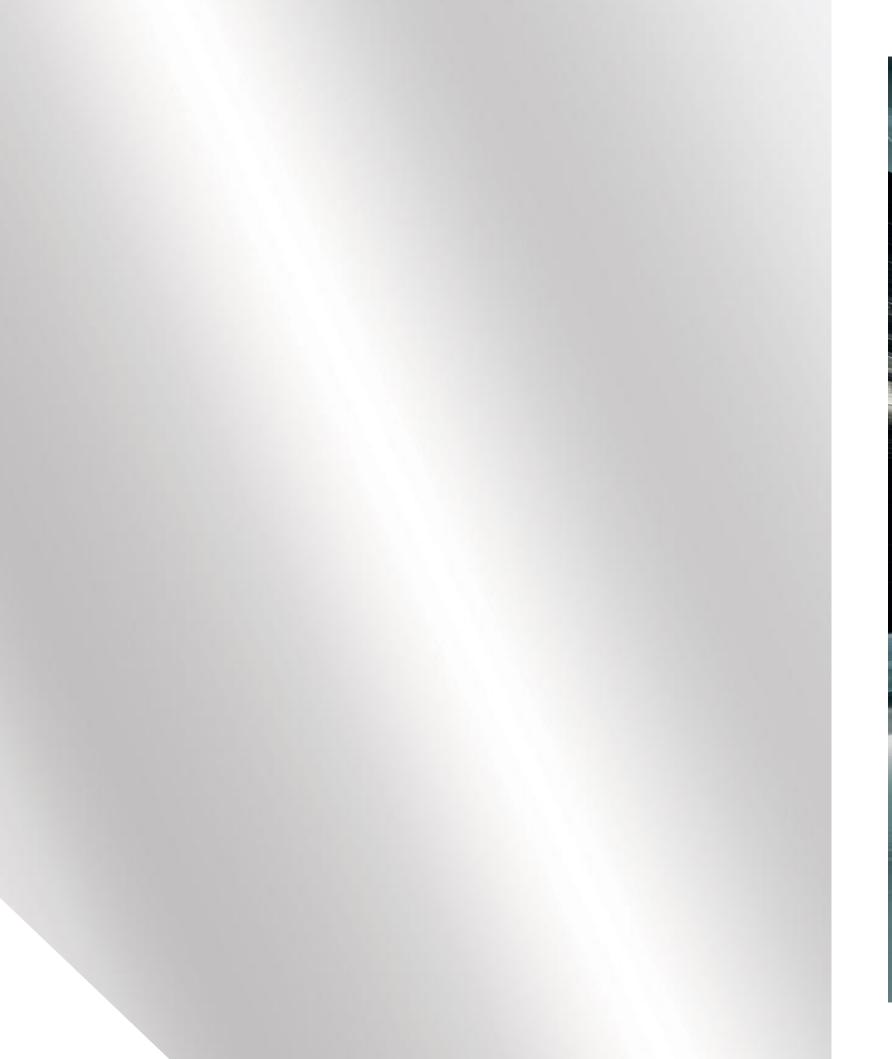
GARDEN  $\ensuremath{\mathfrak{S}}$  PAVILION Luscious landscaped gardens and pavilion with golf simulator



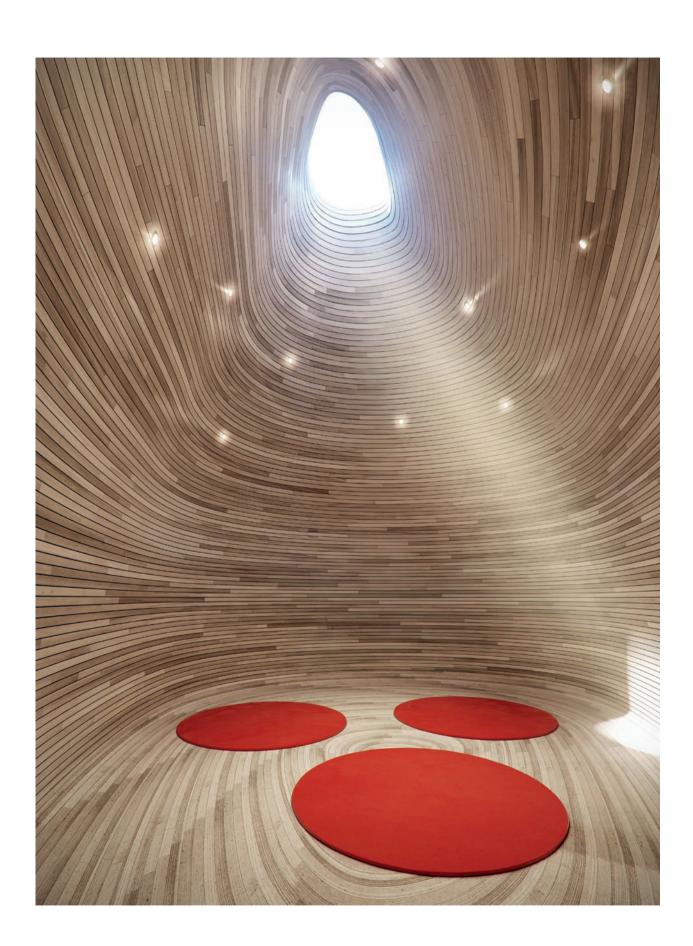


### REJUVENATE

### REJUVENATE







"THE OPPORTUNITY
OF PROMENADE
AND TRAVEL IN
TIME THROUGH
THE SPACES
ALWAYS OFFERS
NEW VISIONS."

ODILE DECQ Architect

There are over 1,000 sq m dedicated to health and wellness in the lower ground floor, including state-of-theart cardiovascular equipment and everything you need to stay in shape. Steam rooms and a sauna await residents, along with a relaxation zone with infrared loungers and massage areas, and an exceptional yoga pod where natural sunlight floods in from a central skylight – perfect for concentration and harmonious body movement. There's also a projection room with a kitchenette for residents to enjoy more than just popcorn.

Odile Decq has created an exceptional building designed for discerning occupants who will understand and appreciate it. After all, that is what architecture is for: to foster understanding and wellbeing, balance and beauty, and to build lasting dignity through the passage of time. Here, form and function go hand in hand. And the result? Excitement and the joy of returning home. Now we have a name for that: Antares.

This page
FITNESS CENTRE
1,000 sq m wellness area with
state-of-the-art fitness facilities
Opposite page
YOGA POD
Cocoon-like designed space
and rays of natural light create
a mindful experience





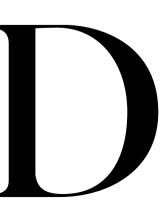
Poblenou-Diagonal Mar is the most modern neighbourhood of Barcelona.

The breeze passes through buildings, creating a microcosm where technology, design and innovation are accompanied by the Mediterranean Sea.

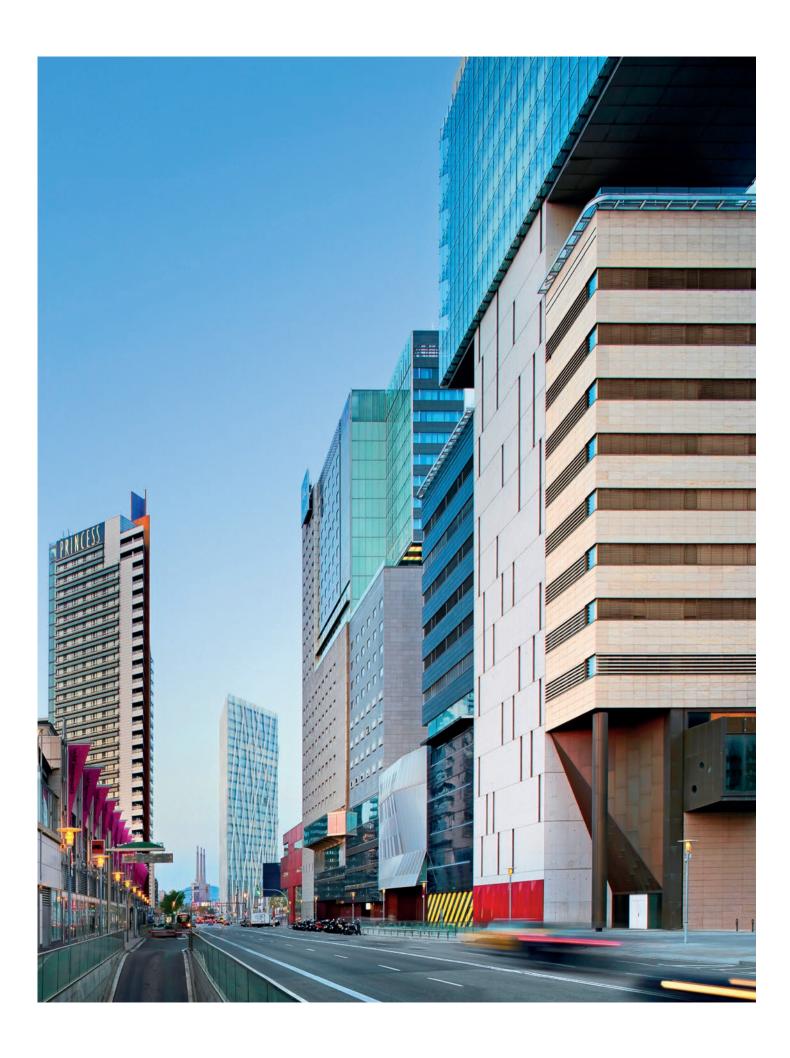
### *By* ÁLEX SÀLMON

 $Editor\,in\,Chief\,at\,El\,Mundo$ 

Álex Sàlmon is Editor in Chief at El Mundo, Barcelona, the newspaper with the second largest circulation in Spain. Sàlmon also features on numerous radio and television outlets in Barcelona and Madrid.







The Poblenou–Diagonal Mar neighbourhood, where the Antares residences are poised, is a location that has undergone a huge transformation in recent times. Just a few years ago, you could still find many textile factories in the area, where middle-class Catalans from nearby Eixample used to work. Today those factories have given way to modern office buildings in the newly renamed 22@ district, a technological hub home to companies like Facebook, Amazon, Telefónica and Microsoft. Without a doubt, Poblenou–Diagonal Mar is the most genuine, innovative and revolutionary neighbourhood in Barcelona. It's the perfect place for a residential building like Antares, designed by renowned architect Odile Decq.

As you peer through the windows towards the sea, the first thing you'll find is a building in the shape of a triangle that was designed by Herzog & de Meuron and hosted the

Universal Forum of Cultures in 2004. Today it is home to Barcelona's *Museum of Natural Sciences*, which is a great place to visit before heading to the Forum's huge esplanade, where a solar energy panel measuring over 1,700 sq m serves as a futuristic icon of the neighbourhood's character. From there, the boulevard opens onto the modern *Port Fòrum*, with

Mallorca and Ibiza.

Due to the fact that the people of Barcelona lived for centuries with their backs to the sea, the space they reside in has ended up being a privileged area and full of creativity.

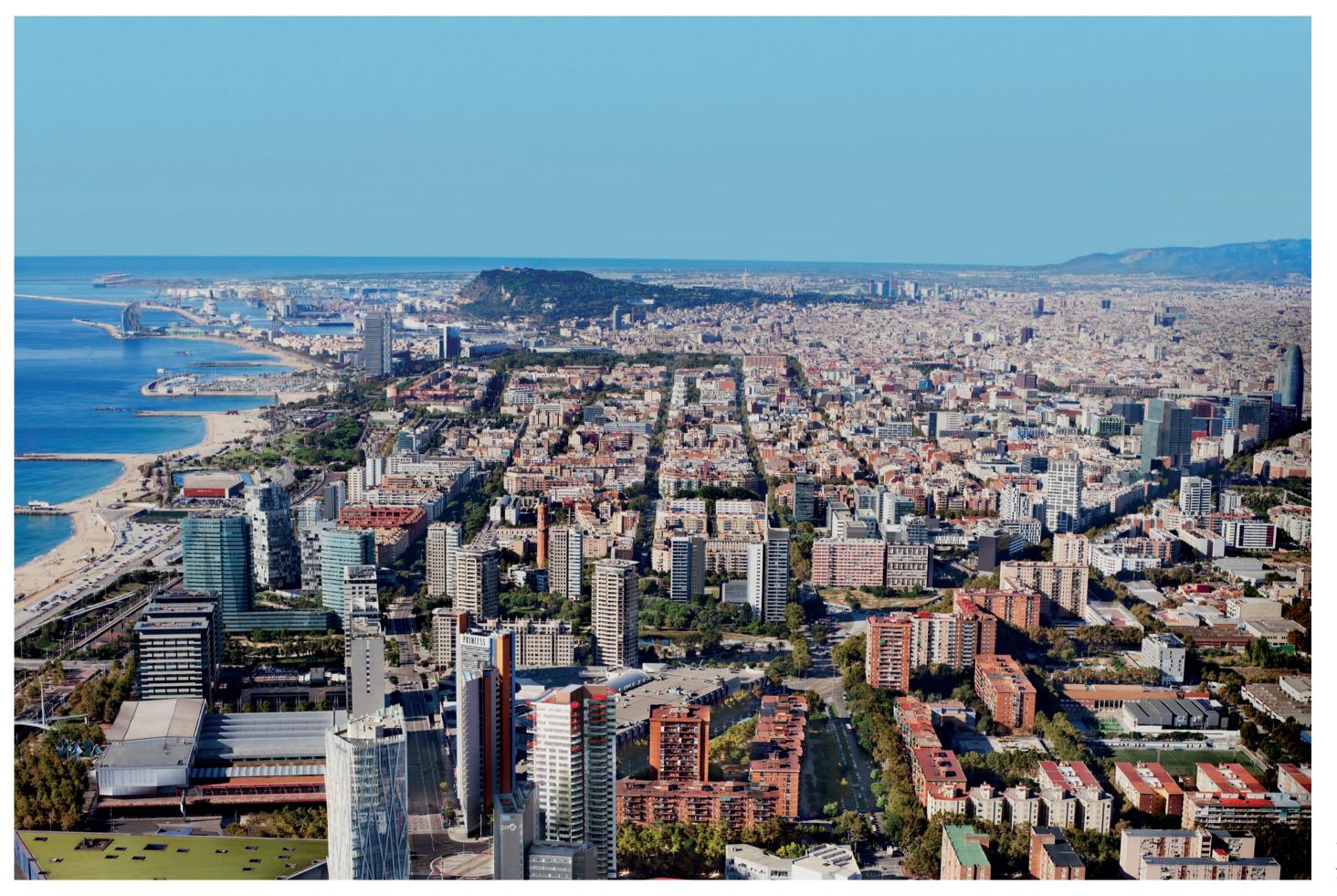
there, the boulevard opens onto the modern *Port Fòrum*, with berths for ships up to 80 metres in size and a dry dock for 245 boats. It's the perfect departure point for exploring the beautiful coves along the Costa Brava, or even the islands of

A stone's throw from the port you'll find the neighbourhood's sprawling beaches: *Llevant*, *Mar Bella* and *Nova Mar Bella*. Each of them have their own variety of kiosks by the sea, where you can enjoy a cocktail and paella, a glass of wine with dinner, or if the spirit moves you, you can even dance until the sun comes up at *Bambú Beach*, *Mamma Beach Burger*, *BeGay* or *Vai Moana* – most of which have live DJ sets.

Returning to Antares and peering out of the expansive windows once more, but this time to your right, you'll see the Diagonal Mar Centre: the chance to lose yourself in shopping is just across the street. The biggest brands in fashion are spread around a complex measuring almost 100,000 sq m. And if after hours of fun in the mall you need some downtime and fresh air with your family, head to one of the gorgeous parks that lie just minutes away - especially the one that gives the neighbourhood its name. There are over 14 hectares of green space for relaxing walks designed by the architects Enric Miralles and Benedetta Tagliabue. These designers put sustainability at the forefront of their thinking, including renewable energies and rainwater storage tanks. But there's certainly a nod to the past and the factories that once filled these spaces as well, in the inclusion of tubular steel sculptures that hark back to the foundry that once occupied the site. And, of course, Antoni Gaudí and his famous el trencadís style are represented through the recycling of thousands of colourful pieces of broken ceramics that bring the park to life with light and imagination.

Opposite page
PASSEIG DEL TAULAT
Connecting Antares to the
Diagonal Mar Centre shopping mall
This page
ANTARES
A new landmark for the
Diagonal Mar district





The stage is set for Diagonal Mar to become Barcelona's neighbourhood of the future.











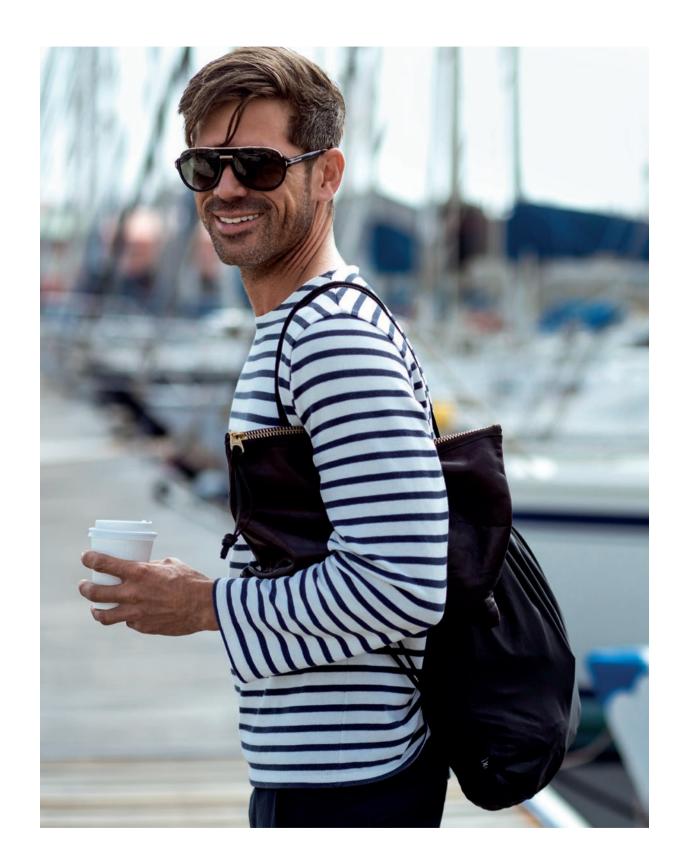
It's no surprise that Poblenou-Diagonal Mar is the most international neighbourhood in Barcelona. Professionals from all around the world have been attracted to the area by the proximity to the sea, the access to a technology hub, and the opportunity to collaborate with the ever-growing entrepreneurial community in the city. This is a neighbourhood that has been revitalised and meets the standards of the 21st century. It's home to creativity, innovation, technology, sustainability and a connected world.

The heart of the neighbourhood reminds us that in the midst of so much renewal and modernity, Poblenou still retains plenty of its original character. This eclectic nature is on full display on the Rambla de Poblenou, where you'll see residents who've lived here their whole lives together with newer arrivals. You can take a walk down the Rambla through the whole neighbourhood to the sea, stopping at Palo Alto Fest for a sample of sophisticated street food and a wander through the various stalls hosting fashion, crafts, books, records and more.

I'd finish up the day with a personal recommendation: when it comes to food, don't miss the opportunity to eat at Els Pescadors restaurant, in Plaza de Prim. There's a strong seaside vibe for an area that used to be filled with factories. Since 1980, they have been sourcing the freshest seafood from Barcelona's markets. On the menu you'll find sardines and prawns caught no more than 20km from shore, and the paella is pure poetry. Booking a table is a must.

The stage is set for Diagonal Mar to become Barcelona's neighbourhood of the future. The air is clean and fresh, and it feels like there's nothing in the world to worry about. It must be the blue of the sea or the gentle breeze of a clear day.







From its vantage point on Diagonal Avenue, Antares sits just a few minutes' walk from the intimate Port Fòrum marina, together with Llevant and Mar Bella beach.



PORT FÖRUM Marina, food, leisure and shopping PLAYA DE LLEVANT Local beach

Antares' interiors draw inspiration from the rich fabric of Catalan art and culture. The expansive open spaces are intertwined with colour, texture and unique signature pieces designed by Odile Decq.

By BENJAMIN WEAVER

 $Editor\ in\ Chief\ at\ The\ London\ List$ 



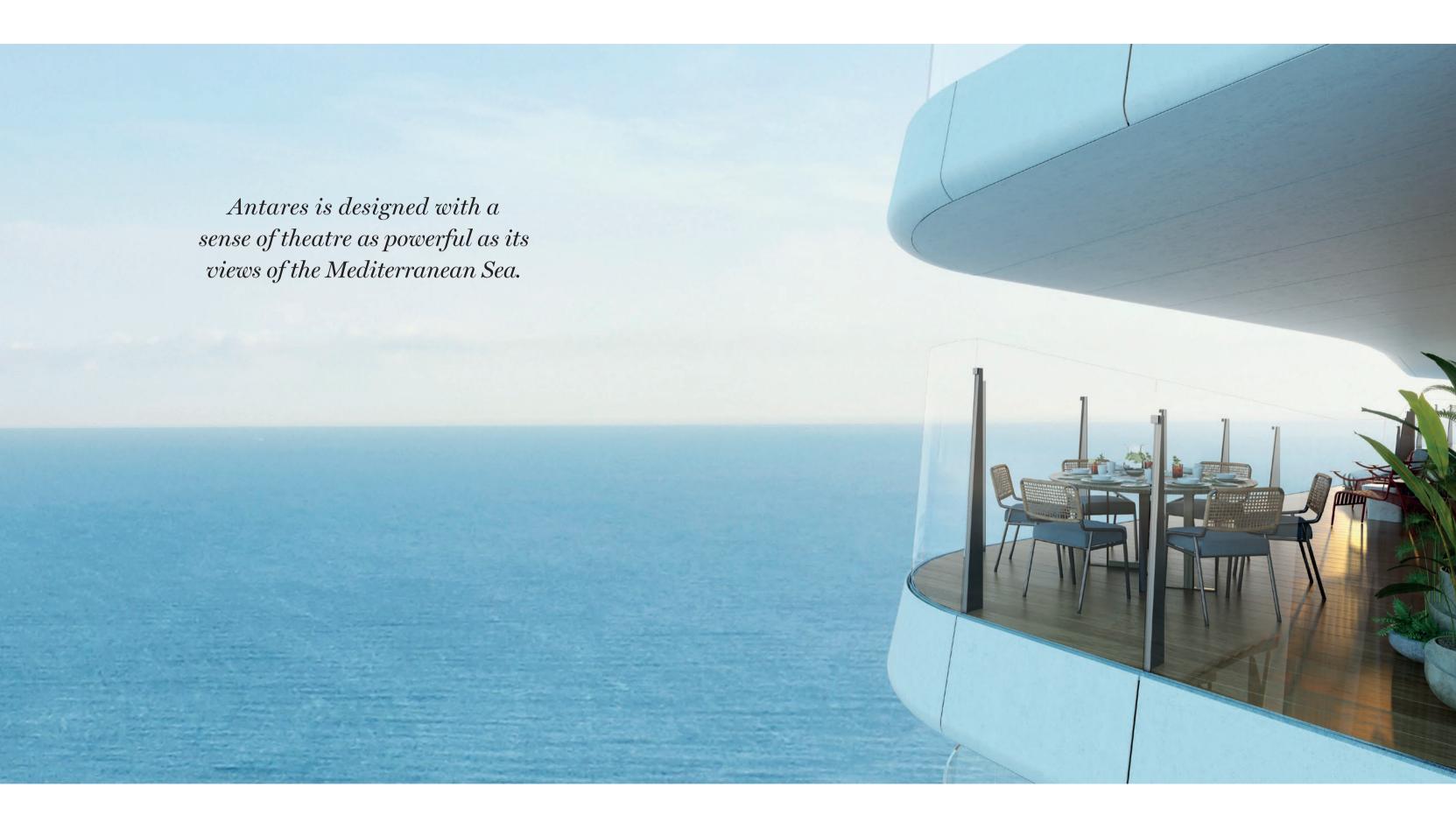
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Editor in Chief at The London Lis

Benjamin Weaver is Editor in Chief at The London List, a digital publication exploring art, architecture and design. He has worked on private residential interior commissions, as well as curating and sourcing art, antiques and decorative arts of the 20th century.





### A COLLABORATION OF THE

### SPECIAL KIND

 $Interior\, Design$ 

HIRSCH BEDNER ASSOCIATES

+

Design Features
STUDIO ODILE DECQ

The way architect Odile Decq has carefully configured the layout means that all residences have bedrooms and living rooms on the main façade, awash with natural light and spectacular views. Supporting Odile in realising her concept, Senior Associate Erica Pritchard and the team at Londonbased luxury design firm Hirsch Bedner Associates (HBA) completed the interior arrangements for all 89 apartments. "Our remit was to design spaces that would appeal to both local Spanish buyers as well as international clientele," explains Pritchard. "Our support on the project included planning the general arrangement for each apartment, research and material consultation and full concept and delivery of the three marketing suites." Having first considered how residents might make the best use of the spaces, bespoke elements, like Odile's kitchen islands, bathtubs, vanities and signature staircases, were carefully placed so as to fully realise their sculptural sensibility.

The interior architecture was designed around the concept of 'open living', taking the magic of the Mediterranean lifestyle to new heights. Upon entry to each apartment, the eyes immediately focus on the floor-to-ceiling windows that give way to spacious private terraces, offering panoramic views of the Mediterranean Sea, the Catalan capital and the Montserrat mountains. "We used this opportunity to affirm Barcelona living," says Pritchard of the design, "blurring the lines between inside and out. The quality of natural light in each apartment is extraordinary." The layouts are designed to be functional, with white walls, fixtures and fittings receding into the background, providing a blank canvas.

The seamless flooring running through each apartment and out onto the terraces further accentuates the idea of indoor-outdoor living. This loft-like approach offers large open spaces and flexibility of use so that residents can best configure the space to meet their own needs.

For the three marketing suites, Pritchard worked closely with Odile, taking inspiration from the rich heritage of Catalan art and culture. They based the interior palettes on the works of modernist abstract artists Antoni Tàpies, Eduardo Chillida and Joan Miró. "These artists allowed us to differentiate each marketing suite, by interpreting their work through form, colour and texture," explains Pritchard.

"The Miró suite is playful and colourful, with furniture shapes that are both platonic and gestural. Chillida is characterised by a light tone-on-tone palette and strong black-and-white contrasts. For this suite, we sourced furniture made from natural materials. For Tapies, we adopted a natural palette including golden yellows, deep greens and layered shades of earth tones to complement and describe his understanding of space. In this way we have been able to clearly differentiate each suite both atmospherically and in its ambience."

In these artfully appointed interiors, expect colour and texture, a carefully curated collection of original works by each respective artist, and a selection of classic design pieces. A unique synthesis of sensitive, design-led architecture and the very best of contemporary, magnificent living, Antares will transform the city skyline, offering an unparalleled lifestyle experience.

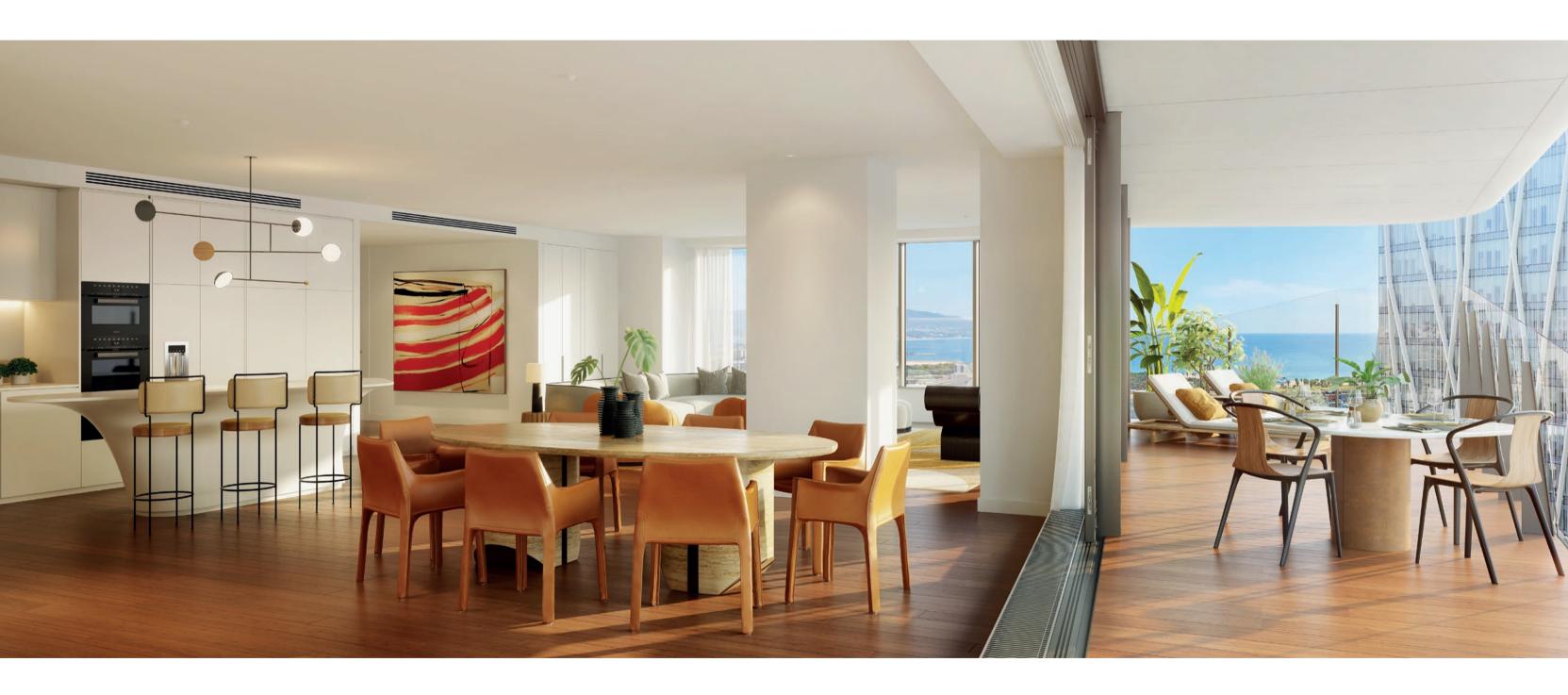




## T H BEAUTY OFTHE S

RESIDENCES

Floor 02 - 21





A unique synthesis of sensitive, design-led architecture and the best of contemporary, luxury living. Antares offers an unrivalled lifestyle experience.

Carefully configured 1, 2, 3 and 4-bedroom apartments ensure a feeling of space. And the floor-to-ceiling windows mean the apartments are awash with natural light and enjoy spectacular views.

Odile Decq's work is unique in its style and attitude, embracing new ideas in urban planning, architecture, design and art, but at the same time understanding the needs for functionality and the comforts of modern life.

The residences have their own distinct personality, but also complement the architecture and artistic style so evident in Barcelona.

Antares is an avant-garde masterpiece that represents the ultimate in luxury living and perfectly reflects Barcelona's creative spirit.

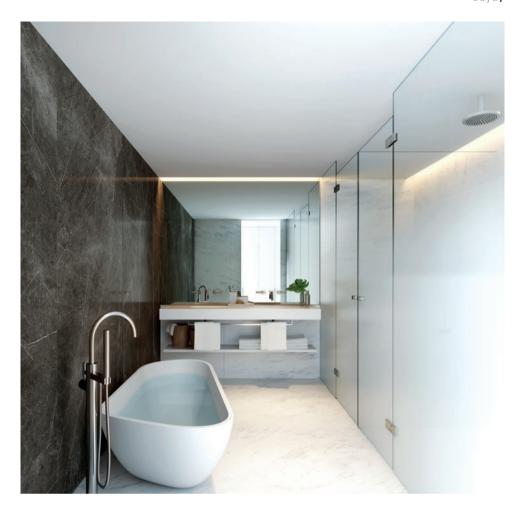




KITCHEN
Bespoke design that combines
style and functionality to the
highest standard







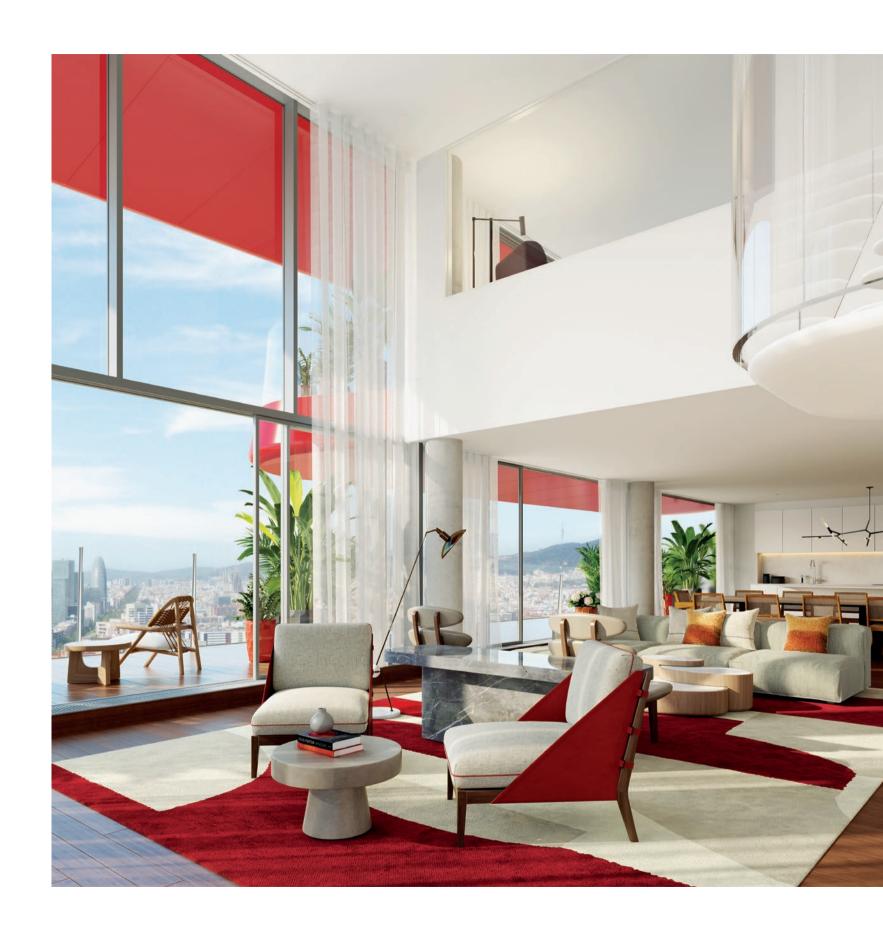
BATHROOMS & ENSUITES
Luxury bathrooms & ensuites
with exclusively designed features
by Odile Decq

# FEEL THE SPACE

**DUPLEX RESIDENCES** 

Floor 22 - 25

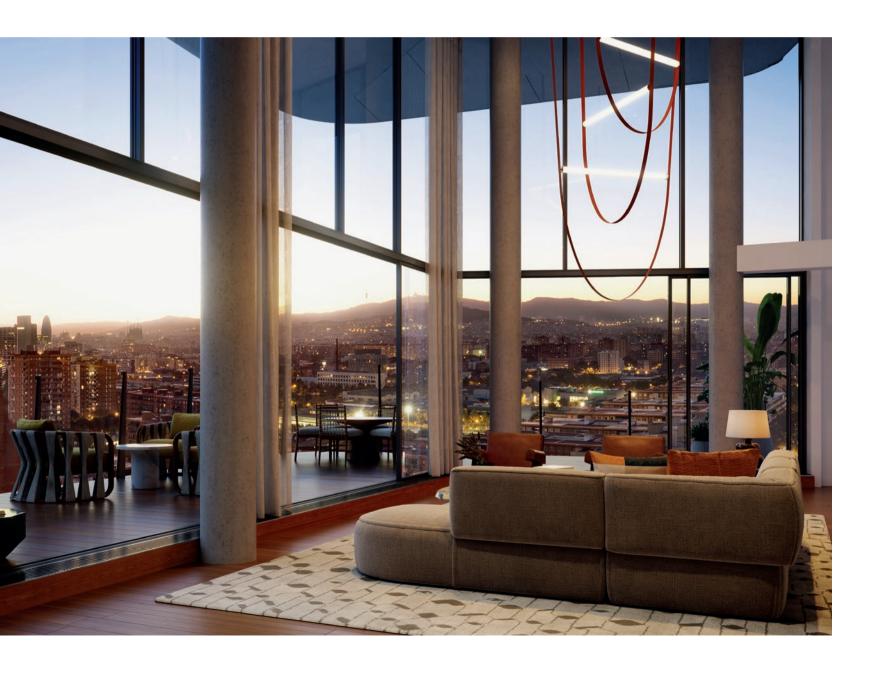
# TOUCH THE SKY

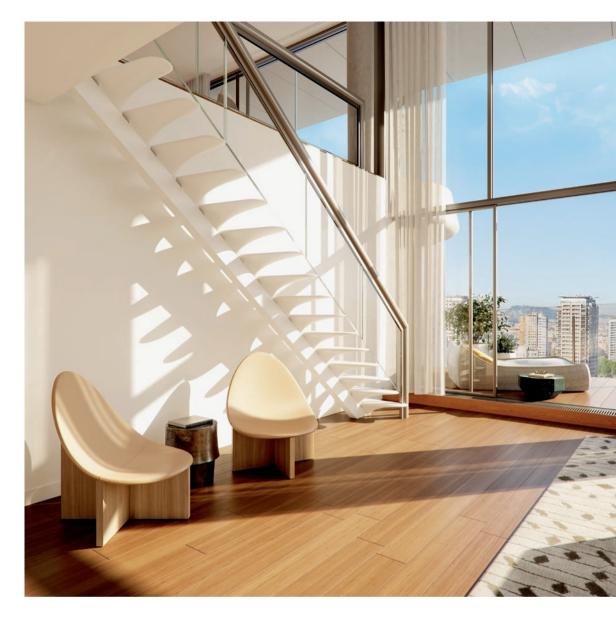




This page
LIVING & TERRACE
Double-height ceilings
create the perfect cinematic
backdrop of Barcelona
Opposite page
STAIRCASE FEATURE
An eye-catching feature
designed by Odile Decq

The Duplex residences are 100% contemporary in style with bespoke interior design features throughout. Set out over two floors, the Duplexes guarantee the best in luxury living.





An exclusive selection of six Duplexes that benefit from double-height ceilings, open plan living, dining and kitchen areas, and expansive terraces, which provide the perfect space to socialise and entertain. Internal areas range from 236.4 sq m to 273.9 sq m and outdoors, the Duplexes enjoy three to four private terraces offering incredible views from close to the top of the building.

When the HBA team were creating the interior plans for the Duplex, the goal was to ensure Odile Decq's staircase was as visible as possible – so its elegance and innovation could be fully appreciated.

Her suspended glass balustrades allow the natural light to flood through the space and create a bright, invigorating environment.

The terraces provide the ultimate indoor-outdoor living experience, great for entertaining with panoramic views. As the building rises, so does the level of specification – there are natural stone kitchen counters and pure marble finishes in all of the master and ensuite bathrooms.





## 

## PANO

THE PENTHOUSES

Floor 26

## RAMA





A unique and exquisite
living space in an
architectural masterpiece
that is designed to inspire
and uplift. Expansive
windows allow light to
flood into the living area,
while the outdoor terraces
at 100-metres high offer
unparalleled views across
the Catalan capital and
the Mediterranean Sea.

The stunning Penthouses are the 'pinnacle residences' in the building. They benefit from double-height ceilings across all rooms, plus grand terraces and the most dramatic views of Barcelona and the Mediterranean.

The attention to detail in the interior design can be seen in the meticulous choice of materials, colours and finishes in each dwelling. From flooring and door handles to lighting, every tiny detail is important and helps make the Antares Penthouses architectural jewels – true works of art. All the different design elements combine to produce a unique environment that breathes dynamism.

Natural light is also one of the most impressive features of the Penthouses. With large balconies that look out on the Mediterranean horizon and mountains of Barcelona, the interiors are flooded by sunlight from all sides. The Penthouses offer exclusive 'sky-living' in one of the world's finest cities.





#### THE ARCHITECT

#### STUDIO ODILE DECQ

French-born Odile Decq opened her first studio in 1978. A decade later, her Banque Populaire de l'Ouest in Rennes won 11 awards. Since then, highlights have included the Venice Biennale Golden Lion 1996, Maison&Objet Designer of the Year 2013, the Jane Drew Prize for women in architecture 2016, and Architizer's Lifetime Achievement Award 2017. Now globally recognised, Odile still works from her studio in Paris, and continues to create landmarks through her unique, cutting-edge yet sensual architecture.

She was awarded for being "a creative powerhouse, spirited breaker of rules and advocate of equality". Her diverse portfolio ranges from art galleries and museums, to social housing and infrastructure.

#### INTERIOR DESIGNER

#### HIRSCH BEDNER ASSOCIATES (HBA)

HBA creates inspired, brand-strengthening design experiences that evoke a distinct sense of place and delight for even the most discerning individuals. Around the globe, HBA consistently sets new standards for luxury, comfort and innovation in interior design.

#### A DEVELOPMENT BY

#### **SHAFTESBURY**

A respected name in the European real estate market, Shaftesbury has the deep market knowledge and the networks required to access superior investment opportunities. The Group, first established in 1983, is expertly led by its four managing partners who together aggregate over 100-years' experience in European-wide real estate.

Shaftesbury remains intensely active as a developer across Europe and broadly diversified with regard to property types - offices, retail and residential. Shaftesbury's approach has always been to think outside the box, to innovate where possible and produce the best building in the market at the right moment.

This company's expertise and sound judgment in sourcing new opportunities and progressing them further paid dividends with the Antares project in Barcelona. With a prime, shoreline location secured, Shaftesbury and its co-investors selected the globally renowned Odile Decq as architect and interior designer on select key pieces, whose unconventional style is perfectly in keeping with the Catalan city's unique spirit.

#### **Shaftesbury**ASSET MANAGEMENT

Development address: Plaça de Llevant 1, Barcelona

#### SALES OFFICE

For more information, please contact the Sales Office: T +34 93 117 48 38

info@antaresbarcelona.com

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